



# INTERNATIONAL CFO SUMMIT 2024

HOTEL INDIGO VERONA –  
GRAND HOTEL DES ARTES, VERONA ITALY

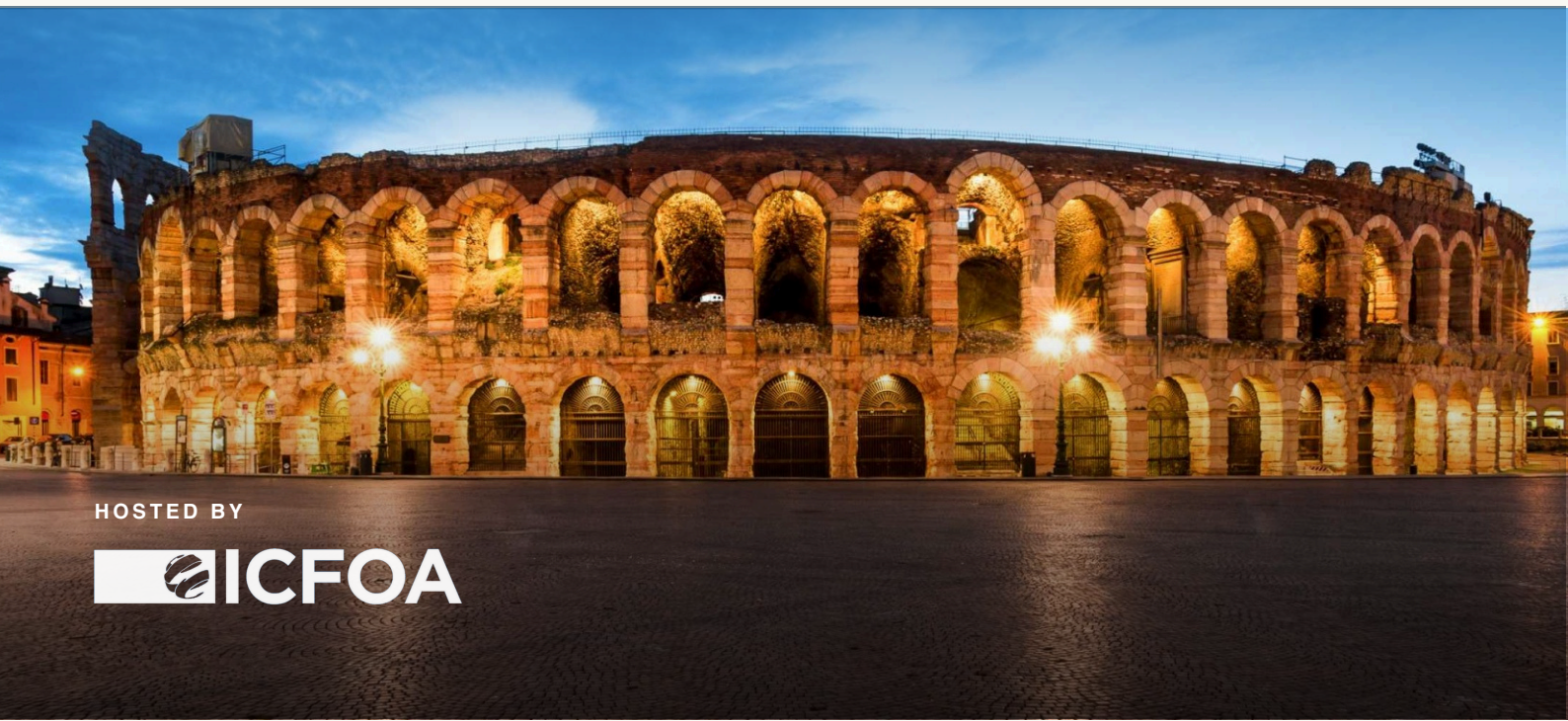
19 SEPTEMBER, THURSDAY

THE ANNUAL SUMMIT OF

**The International CFO Alliance**

HOSTED IN CONJUNCTION WITH

**ANDAF's XLIV National Congress of Finance Directors**



HOSTED BY



# About the ICFOA

The International CFO Alliance (ICFOA) represents a network of national CFO associations, dedicated to shaping a sustainable and ethical global financial landscape - more than fourteen member organisations, represent twenty countries, in America, Europe, and Africa. The ICFOA foster international collaboration to tap into collective potential, enhance understanding of key finance issues, and promote best practices across jurisdictions. The alliance empowers CFOs worldwide, contributing to the advancement and integrity of the global financial sector.















[WWW.ICFOA.ORG](http://WWW.ICFOA.ORG)



*Collaborative.*

*Progressive.*

*Influential.*

 <p><b>IAEF</b></p> <p>ARGENTINA</p>	 <p>BRAZIL</p>	 <p><b>DFCG.</b> Le réseau des dirigeants financiers</p> <p>FRANCE</p>	 <p>GERMANY</p>	 <p>Σ.Ε.Ο.ΔΙ Σύνδεσμος Ελλήνων Οικονομικών Διευθυντών</p> <p>GREECE</p>
 <p><b>ANDAF</b> Associazione Nazionale Direttori Amministrativi e Finanziari</p> <p>ITALY</p>	 <p><b>imef</b> ejecutivos de finanzas</p> <p>MEXICO</p>	 <p><b>AMCF</b> ASSOCIATION AMERICAIN DE COMPTABLES FINANCIERS</p> <p>MOROCCO</p>	 <p>Club des Financiers du Nord</p> <p>MOROCCO</p>	 <p><b>PAFE</b> Portuguese Association of Financial Executives</p> <p>PORTUGAL</p>
 <p><b>ciba</b> CHARTERED INSTITUTE FOR BUSINESS ACCOUNTANTS NPC</p> <p>SOUTH AFRICA</p>	 <p><b>asset</b> DIRECTIVOS FINANCIEROS</p> <p>SPAIN</p>	 <p><b>COGEREF TUNISIE</b></p> <p>TUNISIA</p>	 <p><b>CEDEAO</b> ECOWAS</p> <p>WEST AFRICA</p>	

# Foreword by the ICFOA President

Welcome to the ICFOA International CFO Summit 2024 in the historic city of Verona. This year's theme, "Shaping the Future: Innovation and Sustainability in Financial Leadership," reflects our commitment to advancing sustainable practices and technological innovations among global financial leaders. We look forward to engaging discussions and actionable insights that will shape the future of our profession.

**EMMANUEL MILLARD**  
PRESIDENT OF ICFOA



Italy and ANDAF are honored to host the 2024 ICFOA International CFO Summit in the enchanting city of Verona. We warmly welcome all ICFOA Board members and international delegates to this significant gathering. During your stay, we also invite you to participate in the XLVI National Congress ANDAF, themed "Power is nothing without control. AI the game changer." This summit and congress will provide an excellent platform for vibrant discussions and valuable insights that promise to influence the future of our profession significantly. We are excited to explore the innovative ideas and sustainable practices that will emerge from these sessions.

**AGOSTINO SCORNAJENCHI**  
VICE PRESIDENT OF ICFOA & PRESIDENT OF ANDAF



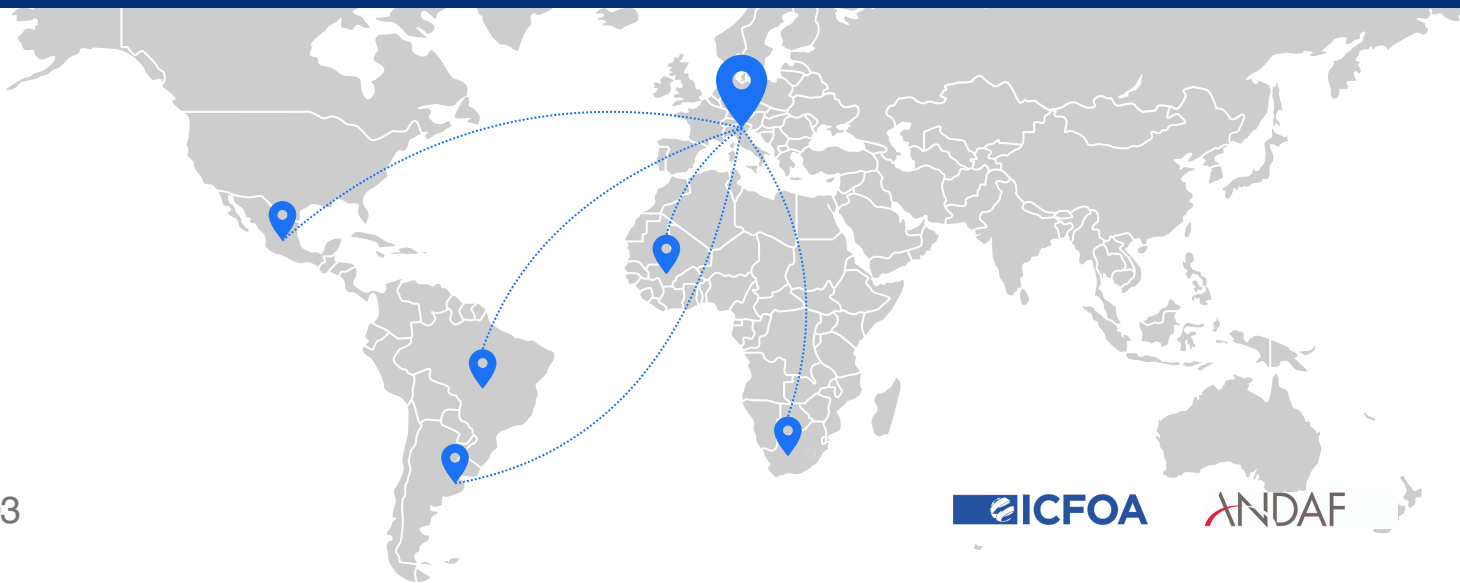
## EVENT OVERVIEW

The ICFOA International CFO Summit, scheduled for September 19, 2024, in Verona, Italy, is set to bring together financial leaders from across the globe to discuss pivotal themes such as environmental sustainability, international tax policies, automation, digitization, and CFO certification. Hosted at the Hotel Indigo Verona – Grand Hotel Des Arts, this Summit provides a platform for sharing knowledge, networking, and driving change within the financial sector. Under the theme "Shaping the Future: Innovation and Sustainability in Financial Leadership," the summit aims to inspire CFOs to embrace technological advancements and sustainable practices, crucial for modern financial leadership.

## WHY VERONA?

Verona is not only a UNESCO World Heritage site but also a hub of culture, art, and history, making it an inspiring setting for our summit. The city's blend of ancient architecture and modern dynamics mirrors the summit's theme of innovating within tradition.

CFOs will have the opportunity to gain valuable insights during the day and explore the rich cultural tapestry of Verona in their downtime, making this not just a business trip but an enriching experience that melds professional growth with personal exploration. CFOs can also register and attend the ANDAF National Conference hosted at Palazzo Della Gran Guardia, Verona, Italy.



# Event Agenda

## 11:30 AM - 2:30 PM ICFOA BOARD OF DIRECTORS MEETING

**PARTICIPANTS** ICFOA Board Members

**OVERVIEW** Discussion of internal matters and strategic planning for the upcoming year.

## 2:45 PM - 3:00 PM WELCOME AND OPENING REMARKS

**SPEAKERS** President of ANDAF (as hosting nation) and President of the International CFO Alliance

**CONTENT** Official welcome, introduction to the summit's theme, and outline of the day's agenda.

## 3:00 PM - 3:15 PM ICFOA ANNUAL OVERVIEW

**SPEAKERS** President of ICFOA

**CONTENT** Summary of ICFOA's activities over the past year, key achievements, initiatives, and their impact on the global CFO community.

## 3:15 PM - 3:30 PM ESG WORKGROUP

**PARTICIPANTS** Chair of the ESG Workgroup

**OVERVIEW** Current trends and challenges in ESG, global compliance issues, and the role of CFOs in promoting sustainability.

## 3:30 PM - 3:45 PM INTERNATIONAL TAX WORKGROUP

**SPEAKERS** Chair of the International Tax Workgroup

**CONTENT** Overview of the international tax landscape, recent regulatory changes, and strategies for navigating complex tax environments.

# Event Agenda

## 3:45 PM - 4:00 PM AUTOMATION & DIGITAL TRANSFORMATION WORKGROUP

- SPEAKERS** Chair of the Automation and Digitization Workgroup
- CONTENT** Latest advancements in financial technology, the impact of AI and automation, and preparing for the digital future.

## 4:00 PM - 4:15 PM CFO CERTIFICATION WORKGROUP

- SPEAKERS** Chair of the CFO Certification Workgroup
- OVERVIEW** Recent developments in CFO certification, evolving roles and competencies, and the importance of continuous professional growth.

## 4:15 PM - 4:25 PM PERFORMANCE MANAGEMENT WORKGROUP

- PARTICIPANTS** Chair of the Performance Management Workgroup
- CONTENT** Advancements in performance management, key metrics for today's CFOs, and tools for effective decision-making.

## 4:25 PM - 4:30 PM CLOSING REMARKS

- SPEAKERS** Organizing Committee Members
- CONTENT** Summary of the key points discussed, expressions of gratitude towards speakers, participants, and sponsors, and closing thoughts on the summit.

# *Hotel Indigo Verona – Grand Hotel Des Arts*

Set in the heart of Verona, Italy, the Hotel Indigo Verona – Grand Hotel Des Arts offers a perfect blend of historic charm and modern luxury. This venue is not just a hotel but a piece of Verona’s rich history, located within walking distance of the city’s famous attractions, including the Verona Arena, Juliet’s Balcony, and the vibrant Piazza delle Erbe.

## **ELEGANT CONFERENCE FACILITIES**

Equipped with state-of-the-art technology, the conference rooms offer a sophisticated setting for our summit discussions and presentations.

## **LUXURIOUS ACCOMMODATIONS**

With its stylishly appointed rooms and suites, the hotel provides the perfect retreat after a day of engaging discussions and networking.

## **GOURMET DINING EXPERIENCE**

The hotel’s restaurant features a menu that celebrates local cuisine with a modern twist, offering dishes prepared with the finest local ingredients.

## **TRAVEL AND ACCESSIBILITY**

Verona is well-connected by Italy’s extensive transport network, making it easily accessible for international delegates. The hotel itself is conveniently located near Verona’s main train station, ensuring straightforward travel arrangements for all attendees.



# Meet the Presenters

Each speaker brings a strong background in finance and valuable industry experience that will inform our discussions and enhance the sessions. Join us to hear from these knowledgeable professionals who play an active role in advancing financial leadership.



**EMMANUEL  
MILLARD**

President of ICFOA



**AGOSTINO  
SCORNAJENCHI**

Vice President of ICFOA,  
President of ANDAF



**NICOLAAS  
VAN WYK**

Chairperson of CFO  
Certification Workgroup



**DAVID WRAY**

Chairperson of ESG  
Working Group



**JOSE QUESADA**

Chairperson of Automation  
& Digital Transformation  
Working Group



**PIETRO BRACCO**

Chairperson of International  
Tax Working Group



**MERIAM BEN  
BOUBAKER**

Chairperson of Performance  
Management Workgroup

# ICFOA

## *Workgroups*

### EXPLORING THE CURRENT LANDSCAPE

The ICFOA Workgroups form the cornerstone of this year's summit, featuring presentations that delve into the state of play across various pivotal areas in finance.

These sessions are designed to provide ICFOA member associations and their CFOs members with a comprehensive overview of the latest issues and trends shaping their roles and the broader financial landscape.

By focusing on current developments and future outlooks, each workgroup aims to educate, engage, and empower member associations and their national CFO members with insights that resonate with the summit's theme of innovation and sustainability in financial leadership.





# Workgroups

## ESG WORKGROUP

**OVERVIEW** The Environmental, Social, and Corporate Governance (ESG) Working Group within the ICFOA is dedicated to advancing global thinking and strategic planning in the realms of environmental stewardship, social responsibility, and ethical corporate governance. This team plays a pivotal role in supporting and facilitating the transition of businesses to sustainable models, aligning with the evolving global standards and expectations of corporate responsibility.

## INTERNATIONAL TAX WORKGROUP

**OVERVIEW** The International Tax Workgroup of the International CFO Alliance serves as a collaborative forum for discussing and understanding international tax matters affecting global business. This volunteer group focuses on knowledge exchange and thought leadership rather than direct policy development or advocacy.

## AUTOMATION AND DIGITAL TRANSFORMATION WORKGROUP

**OVERVIEW** The Automation and Digital Transformation Working Group of the ICFOA serves as a knowledge-sharing platform focused on the latest trends in automation and digital technology. This volunteer-driven group facilitates the exploration and understanding of new technologies. Members from various backgrounds contribute their insights, aiming to keep the ICFOA community informed and adept at navigating the evolving landscape of digital transformation.

## CFO CERTIFICATION WORKGROUP

**OVERVIEW** The CFO Certification Working Group is an integral part of the International CFO Alliance. Its primary objective is to assist with the development of a globally recognized CFO certification. This initiative is aimed at establishing a standardized competency and skills framework for CFOs worldwide, akin to the highly regarded CFA designation. The committee's work includes collaborating with educational institutions, quality councils, and standardization authorities to ensure the certification is both globally relevant and adaptable to local jurisdictional requirements.

## PERFORMANCE MANAGEMENT WORKGROUP

**OVERVIEW** The Performance Management Workgroup, operates as a volunteer-driven technical group within the International CFO Alliance and participates in the development of best practices and tools for optimizing performance metrics and reporting in various industries. This group collaborates to equip finance professionals with effective strategies for enhancing organizational performance.

# Sponsors in Progress



## IMT PARTNERS

We are excited to welcome IMT Partners as a sponsor of the ICFOA International CFO Summit 2024. As a renowned worldwide group, IMT Partners specializes in innovative solutions across various industries, supporting businesses in achieving their strategic goals.

### OVERVIEW

IMT Partners is a dedicated team of 40 professionals with offices in key cities like Paris, Lyon, Lille, Nantes, Rennes, and Milan. Since 2013, they've specialized in interim management, mentoring, and transformative business practices, handling over 1,050 assignments globally.

- **Interim Management:** Stepping in swiftly to fill management roles.
- **Mentoring:** Supporting the growth of high-potential employees.
- **Transformation:** Adapting businesses to meet evolving market demands.

Additionally, they excel in areas like General Management, Human Resources, Financial Management, and more, tailoring our approach to fit their client's unique needs. This ensures quick, effective solutions that integrate seamlessly with your team.

Explore how their expertise can propel your business forward - [www.imt-partners.com](http://www.imt-partners.com)



## AXYS CONSULTANTS

As a leader in driving transformation and efficiency across various industries, Axys Consultants has been at the forefront of organizational change for over three decades. With a team of 220 dedicated consultants, Axys excels in delivering immediate, impactful solutions tailored to the specific needs of large companies and SMEs alike.

### OVERVIEW

#### **Transformational Expertise:**

Leveraging deep market knowledge and advanced methodological skills, Axys supports businesses in adapting to rapid changes and integrating new tools and strategies.

#### **Continuous Improvement:**

Committed to innovation and improvement, Axys fosters a culture of progress, understanding that staying static means falling behind.

#### **Entrepreneurial Spirit:**

Encouraging consultants to lead projects and innovate, Axys nurtures a flexible, impact-driven work environment that responds dynamically to client needs.

Going further, together at Axys, they build trust through sincerity, empathy, and commitment, ensuring that every project not only meets but exceeds client expectations with clear, visible results. Their approach prioritizes the client at every step, focusing on a deep understanding of their challenges to deliver tailored, effective solutions.

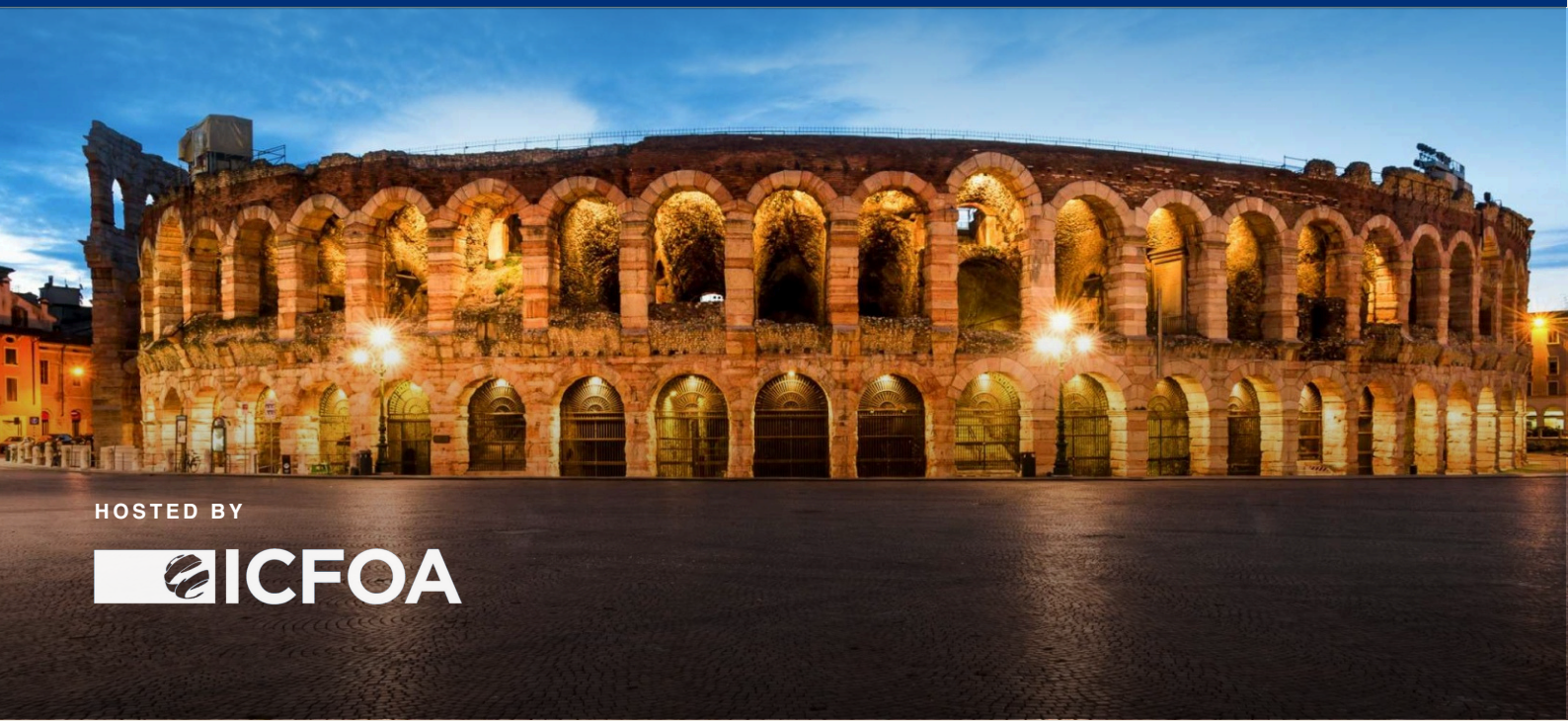
# *How to Register for the International CFO Summit*

**EMAIL** svantonder@myciba.org and we will send you a registration link or visit [www.icfoa.org](http://www.icfoa.org)

**COST** The summit is free to attend for ICFOA Member Associations.

**VIRTUAL ACCESS** The summit will also be held virtually. Once you're registered, you'll receive a link to join the event online.

HOSTED BY



# A NOTE OF *Thanks*

As we close this year's ICFOA CFO Summit, we, Riccardo Barraldi, Angel Garcia Lascurain, and Nicolaas van Wyk, wish to extend our deepest gratitude to everyone who participated and contributed to the success of this event.

First, our heartfelt thanks go to the President of ICFOA, Emmanuel Millard, whose leadership continues to inspire us all. We also appreciate the diligent efforts of the Treasury Committee, led by Pieter de Jager, whose guidance was invaluable.

A special thank you to the chairs of the various working groups for their commitment and engagement, which were crucial in delivering the insightful and thought-provoking discussions we enjoyed. Your expertise and dedication are greatly appreciated.

We cannot express enough gratitude to Emmanuel Millard and Vice President Meriam Ben Boubaker for their exceptional work in securing sponsors. Your efforts have not only enhanced this event but also strengthened our community.

To all the delegates who attended: your presence and participation made this summit not only possible but also a memorable gathering of minds. We hope it was as rewarding for you as it was for us.

Lastly, to each other on the organizing committee: thank you for your collaboration and tireless efforts in arranging every detail. It's been a pleasure to work alongside such dedicated colleagues.

We look forward to continuing our work together and to seeing what the next summit holds!

*Warm Regards,*

ORGANISING COMMITTEE,  
2024 ICFOA CFO SUMMIT



**RICCARDO BARALDI**



**ANGEL GARCIA  
LASCURAIN**



**NICOLAAS  
VAN WYK**